


**UK – 14 November**

<p><b>09:00 – 09:40 GMT</b></p> 	<p><b>Event Open and Welcome Address</b> <i>Stephen Line, Chief Executive Officer, Proactis</i></p> <p>In our opening session, Stephen will welcome you to Proactis ReThink '23 and kick-off the event by:</p> <ul style="list-style-type: none"> <li>• Reflecting on the Finance and Procurement landscape over the last 12 months.</li> <li>• Discussing Proactis' key achievements and advancements during that time.</li> <li>• Looking forward to our main focus areas and plans for the coming year.</li> </ul>
<p><b>09:45 – 10:45 GMT</b></p> 	<p><b>How people and AI work together to evolve finance and procurement</b> <i>Pierre Mitchell, Chief Research Officer at Spend Matters</i></p> <p>In this session, Pierre will explore the dynamic relationship between people and AI, how they can collaborate to revolutionise finance and procurement, and how to leverage the power of technology to drive better business outcomes. Attendees will learn how to cut through the noise of varying definitions of AI and what can go wrong if not used wisely.</p> <p>Pierre will also discuss how procurement/finance is much more than cutting costs and doing deals; they need technology to tap into increasingly-digital supply markets to enhance overall enterprise value. Incorporating insights from his CPO research, he will talk through top pain points/priorities and how AI can augment people's efforts.</p> <p>Pierre leads procurement research and IP development at Spend Matters, and is the chief architect of the firm's industry leading SolutionMapSM framework. He has 30 years of industry, advisory, and research experience and is a recognised digital procurement transformation expert specialising in advanced supply processes, practices, metrics, and enabling digital tools and services.</p>
<p><b>10:50 – 11:30 GMT</b></p> 	<p><b>“Shaping Future Finance” – Platform Housing's journey to reshape and future-proof its finance function</b> <i>Craig Barber, Shaping Future Finance Programme Director &amp; Property (Assets, Sustainability &amp; Repairs) Change Programme Lead, Platform Housing Group</i></p> <p>Platform Housing is one of the largest housing associations in the UK, with a portfolio of over 47,000 homes. Since its formation in 2018 as the result of a merger between Fortis Living and Waterloo Housing Group, Platform Housing Group has seen significant growth, achieving over £300 million turnover.</p> <p>In line with this growth, the Group is undergoing a company-wide change programme which includes modernising its Finance function. Over £267 million is spent annually across over 1,700 suppliers, with a total of 75,000 transactions processed through Purchase Orders last year with the number expected to grow year on year. As part of this digital transformation process, the company wanted a single solution for the Source-to-Pay process that could evolve as the company grows.</p> <p>Following the merger, it became apparent that Procurement was playing a back-office role and, with rising prices, the 7% rent cap, increasing borrowing costs, and higher</p>

	<p>spend on repairs and maintenance continuing to impact social housing providers' operating costs and driving the need to do more with less, strategic transformation was essential.</p> <p>Join Craig Barber, as he discusses the development and implementation of the "Shaping Future Finance" Programme, including:</p> <ul style="list-style-type: none"> <li>• The initial current state assessment which teased out challenges faced by Platform Housing.</li> <li>• Establishing a roadmap to stabilise, then transform.</li> <li>• How Proactis will enable the newly created Procurement Shared Service to help drive strategic sourcing, buying and supplier management to ensure the Group's multiple sites across England to deliver the best value for vulnerable tenants.</li> <li>• Why Proactis was selected to integrate with the company's new Microsoft Dynamics ERP system including:             <ul style="list-style-type: none"> <li>○ Transformation of the user purchasing experience, addressing related pain points, improving data quality and reporting.</li> <li>○ Moving to working with suppliers via shared values to protect their customers.</li> <li>○ Providing a compliant, controlled and transparent approach to how goods and services are bought across the group, and to automate many of its spend control processes, including invoice processing.</li> </ul> </li> </ul>
<p><b>11:35 – 12:15 GMT</b></p> 	<p><b>Proactis Product Direction</b> <i>Charlotte Carter, Global Pre-Sales Director, Proactis</i></p> <p>In the Proactis Product Direction session, our Global Pre-Sales Director, Charlotte Carter, will give a detailed outlook on future projects and share our Product Roadmap for 2024.</p>
<p><b>12:20 – 13:00 GMT</b></p> 	<p><b>Customer Success Story</b> <i>Maxi Glas, Director Supplier Partner Relationships</i></p> <p>Session info coming soon</p>
<p><b>13:05 – 13:55 GMT</b></p> 	<p><b>A people centric approach to delivering digital transformations</b> <i>Prof. David Loseby, Advisor, CPO, EIC, Author &amp; Speaker</i></p> <p>Professor David Loseby is the author of "Soft Skills for Hard Business", which defined the fusion of behavioural science and procurement (now known as behavioural procurement). He was previously the Group CPO for Rolls Royce where he implemented a new digital procurement system across all group entities comprising of 50 countries and a group function of circa 1,000 people and achieved a digital adoption rate that has held at over 95%+ since launch several years ago.</p>

	<p>In his session David will discuss:</p> <ul style="list-style-type: none"> <li>• The key considerations in any digital transformation journey when balancing the need for both technology and a people-centric approach, in order to continually engage and sustain those involved both directly and indirectly.</li> <li>• How, whilst there is no doubt that technology is a key imperative for organisations to gain and maintain competitive advantage, the significant differentiator is the successes achieved through effective adoption (rather than enforced compliance).</li> <li>• How this can only be achieved through a people-centric approach that will be unique to each and every organisation.</li> </ul>
<p>14.00 – 14:40 GMT</p> 	<p><b>NN Group’s people powered international rollout of P2P and AP Managed Service</b> <i>Hugo Baartman, Manager DevOps Finance Operations, NN Group</i></p> <p>NN Group is an international financial services company active in 11 countries, with a strong presence in a number of European countries and Japan. Originating in the Netherlands, and with a history spanning over 175 years, and with over 16,000 employees, NN provides retirement services, pensions, insurance, banking and investments to approximately 20 million customers.</p> <p>Join Hugo Baartman, Manager DevOps Finance Operations, as he shares NN Group’s continuing journey of evolution with Proactis including:</p> <ul style="list-style-type: none"> <li>• The key purchasing and invoicing challenges NN Group faced prior to partnering with Proactis, and how the implementation of Procure-to-Pay (P2P) and Accounts Payable (AP) Automation addressed these to drive better spend control, visibility and efficiencies.</li> <li>• How people in both NN Group and Proactis are collaborating to power the international rollout of P2P and the AP Managed Service across the group, including key challenges and how they have been overcome.</li> </ul>
<p>14:45 – 15:25 GMT</p> 	<p><b>The reality of people power in transformation and change</b> <i>Chris Argent, Founder and Head of Community, GenCFO</i></p> <p>Chris started out as an accountant and industry CFO before leading finance transformation programmes for household names, and is now focused on educating organisations in the accounting and finance profession in the digital shift. 14 years ago, Chris founded GenerationCFO, a community of accounting and finance professionals, from leading mid-tier to enterprise companies, focused on digital transformation, technological understanding and growth.</p> <p>In this session, Chris will:</p> <ul style="list-style-type: none"> <li>• Discuss the dawn of the digital age and technological breakthroughs made by the likes of OpenAI, highlight the cost benefit of automation and challenge the "AI will replace people" narrative.</li> <li>• Share insightful and implementable case studies where AI tools complement human abilities – for example, how AI can take care of repetitive tasks, allowing humans to focus on value-added activities.</li> </ul>

	<ul style="list-style-type: none"><li>• Forecast how the partnership between technology and humans might evolve in the future, and what finance and procurement will look like in a “new” world in which AI empowers humans, and humans guide AI.</li></ul>
<p><b>15:30 – 15:45 GMT</b></p> 	<p><b>Event Close</b> <i>Stephen Line, Chief Executive Officer, Proactis</i></p> <p>Stephen will close our event with a summary of key themes, learnings and take-aways.</p>