

Trilingual Marketing & Communication Intern

Duration: 6-12 months
Location: Suresnes (92), France
Reports to: Marketing Manager Continental Europe

Summary

We are looking for a native German speaker to join the Proactis marketing team. As a Marketing & Communication Assistant, you will contribute to Proactis' fast-growing activities in Europe and support our sales team based in Bonn (NRW), Germany.

Primary responsibilities and accountabilities

- Translate, adapt and update group marketing resources (whitepapers, articles, press released, web content, etc.)
- Help organise external and internal events (fairs and exhibitions, conferences, webinars) and more specifically help coordinate our corporate European summit 2019.
- Write German content and communication support material: articles, press releases, business cases, emails etc.
- Participate to the development of the German network (journalists, analysts, partners, etc.)
- Prepare a weekly press review.

You will have a pivotal role in field marketing operations – supporting the group marketing strategy and contributing to marketing development activities, including brand awareness and lead generation.

Skills and experience

- German native speaker, fluency in English is mandatory, French appreciated.
- Marketing or communication background.
- Excellent writing skills in German language (grammar and spelling).
- Good analytical skills and ability to amalgamate information.
- Use of design software such as Adobe Illustrator appreciated.
- Strong interest for B2B marketing and/or software industry.

Application

If you are curious, creative and know how to write impactful and targeted messages, please send:

Resumé and cover letter in German and English to laurence.drier@proactis.com.

Remuneration: 700€ + lunch vouchers (tickets restaurant) + 50% Pass Navigo